

SOCIETY FOR NORTH EAST HANDMADE PAPER DEVELOPMENT

Annual Report – 2020-21

SNEHPAD

www.snehpad.org

2021

JORHAT DEVELOPMENT BLOCK CAMPUS, BAGHCHUNG, JORHAT -11, ASSAM

About Us

LEGAL STATUS

DATE OF ESTABLISHMENT:18/02/2005

REGISTERED UNDER THE SOCIETIES REGISTRATION ACT.XXI OF
1860 NO.RS/JOR/238/B/67 OF 2004-05

REGISTERED UNDER INCOME-TAX ACT, 1961 U/S 12AA

CERTIFIED BY KHADI & VILLAGE INDUSTRIES COMMISSION

PERMANENT ACCOUNT NO:AAFAS2507L

Vision

To establish a peaceful, lively and dynamic society where every individual will enjoy the goodness of socio-economic equality and prosperity, in turn, which will encourage them to be a part of development.

Mission

To organize and empower the rural poor and to provide them need based inputs so that they can explore their inherent potential for utilizing the same in bringing prosperity and social justice.

Objective

To make each & every poor and deprived rural individual of the area of operation efficient and self sufficient, so that they become able to lead a respectable, prosper and purposeful life which will encourage the system to consider them as resource for further development.

From The Secretary's Desk

2020-21 was a terrible year for the entire globe. COVID-19, the pandemic collapsed the world resulting to death of lakhs of people. Crores of people suffered. Lakhs of children lost their parents, lakhs of parents lost their children, Lakhs of people lost their friends and relatives. People had to close themselves inside the four walls of their home and it became dangerous to come out from home. All the activities were closed. There were no business activities at all. Income of most of the working people became zero. Everywhere was suffering, suffering and suffering.

In this situation volunteer organizations like Society for North East Handmade Paper Development (SNEHPAD) were at a loss. We could not come out to help the people, but tried to do so. SNEHPAD, under permission of Jorhat District Administration distributed food items to the daily wage earners (who were suffering due to loss of their work) and tried to extend our helping hand to the poor and distressed.

When the situation started becoming normal to some extent SNEHPAD started its activities in full swing. COVID-19 taught people about the importance of self dependence. Local productivity is very important to make the locality self sufficient. Therefore, promotion of cottage industries, micro agro based industries and rural based micro entrepreneurship is very urgent. SNEHPAD always gives focus on it and during the year 2020-21 also the point of focus was the same.

Promotion of Cottage Industries in Cluster Mode can lead to a speedy economic growth. During the Year 2020-21 SNEHPAD took the initiative to of Cluster Development on Pottery Activity covering 128 potter families at Golaghat District under support of Ministry of MSME, Govt. of India. In the same way SNEHPAD also tried to promote Weaving, Honey and Organic Fertilizer production clusters at different locations having potential of the respective activities. All initiatives taken for cluster development in the year 2020-21 were very successful despite of COVID-19 situations.

This year SNEHPAD also organized Skill Development Training and Rural Entrepreneurship Development Programmes as these are the need of the hour. Again a strong follow up was initiated for the success of these programmes to achieve the target of rural employment and income generation.

During this year again SNEHPAD was engaged in training of Gram Panchayat Members, Staff and other Stakeholders so that they can implement their flagship programmes like MNENREGS, Finance Commission Grant, PMAY, JJM,SBM etc for the benefit of the poorest of the poor live in rural areas. During this initiative SNEHPAD also involved common villagers to make them aware about different schemes being implemented by Department of Rural Development.

SNEHPAD is continuing its raw material, credit and marketing support to rural artisans promoted by SNEHPAD. This year SNEHPAD has established market linkages with esteemed parties and sold products of a big quantity produced by rural artisans and farmers.

SNEHPAD extends its heartfelt gratitude to its partner agencies specially MoMSME, EDII, SIRD, CSIR-NEIST, KVIC and NEDFI for their financial support and gratitude to AAU, RFRI and CSIR-NEIST for their technical support.



The Managing Committee

SR NO	NAME	DESIGNATION	OCCUPATION/ HOME ADDRESS
1	DR. GAKUL SARMAH	CHAIRMAN	RETIRED VETERINARY OFFICER MILONPUR, LOHPOHIA, JORHAT - 06
2	SRI JIBAN CH. GOHAIN	VICE CHAIRMAN	RETIRED BANKER, LOKHIMI NAGAR, P.O.- RRL, JORHAT - 06
3	SRI PRAKASH THAKUR	SECRETARY	DEVELOPMENT PROFESSIONAL DIGOMBAR CHUCK, JORHAT - 01
4	SRI RIDIP DUTTA	TREASURER	TEACHER SILIKHABARI GRANT, TITABOR, JORHAT - 785630
5	SRI AMARJYOTI BORTHAKUR	MEMBER	SOCIAL ACTIVIST BALIGAON, DA-GAON, JORHAT
6	SMT. ANJALI BORA	MEMBER	SOCIAL ACTIVIST BORKHONGIA GAON, JORHAT
7	SRI RAJARSHEE BHATTACHARJEE	MEMBER	SENIOR RESEARCH ASSISTANT, RFRI CHOLADHARA, P.O.- JORHAT, JORHAT - 01, ASSAM
8	SRI DEBAJYOTI DOLEY	MEMBER	SOCIAL ACTIVIST NEW SONOWAL MISSING GAON, MORIANI, JORHAT
9	SRI BIKUL DAS	MEMBER	PROGRESSIVE FARMER SILIKHABARI GRANT, TITABOR, JORHAT

Our Activities

Short Term Training Programmes/ Awareness Generation

Training on Gram Panchayat Development Plan (GPDP)

Gram Panchayat is a people's representative body which works for the holistic development of rural areas. They implement various flagship programmes of Ministry of Rural Development, Govt. of India to eradicate poverty and to achieve the goal for integrated rural development. They also work for infrastructural development in rural areas to speed up rural productivity for employment generation. Gram Panchayats also implement various welfare schemes. Though Gram Panchayat plays a pivotal role in rural development through implementation of various government schemes but proper implementation of the schemes are the important issue. Therefore, **SNEHPAD conducted 40 numbers of 2 Days GPDP Training Programme covering 40 Gram Panchayats of Jorhat, Golaghat and Majuli District.** In these programmes topics like the objectives of government schemes like MGNREGA, 14th/15th Finance Commission Grants, Prime Minister Gramin Avas Yojana, NSAP, Jal Jivan Mission, Swacha Bharat Mission etc were discussed focusing on the importance of successful implementation of these schemes for poverty alleviation, employment generation and infrastructural development. The target groups for these programmes were the Gram Panchayat Members, Staff, Social Organisations, Field Level Workers working under various departments, Village Leaders, SHGs etc. Experts were engaged as Resource Persons. State Institute of Rural Development (SIRD) sponsored all these programmes and supported with reference study materials. The Programmes were named as "Training on GPDP"



Short Term Rural Entrepreneurship Development Programme (REDP)for Women



Experiencing the COVID-19 situations it was considered by SNEHPAD that utilization of local resources for commercial productivity in very small scale is very important. Women can play an important role for commercial productivity. This will create a good employment and income generation opportunity. Considering this fact, SNEHPAD organized 5 numbers of Rural Entrepreneurship Development Programme for selected women on different activities. These were 3 days programme and in each programme 40 numbers of local women were selected for participation. The REDPs were sponsored by State Institute of Rural Development (SIRD).

Name of the Programme	Focused Activity	Location of the Programme	Duration	No of Participants
REDP	Bee Keeping and Honey Processing	Panichokuwa, Jorhat	3 Days	40
REDP	Vermi Composting	Bor-ahom Gaon, Jorhat	3 Days	40
REDP	Designing of Handloom Products	Panikheti, Titabor, Jorhat	3 Days	40
REDP	Designing of Pottery Products	Bosa Kumar Gaon, Golaghat	3 Days	40
REDP	Fruit Processing	Borholla, Jorhat, Assam	3 Days	40

Long Term Training Programmes/ EDPs

Micro Skill-preneurship Development Programme (MSDP)



Entrepreneurship Development Institute of India (EDII) is a National Level Organisation that promotes entrepreneurship in India. For last a many years EDII has also been promoting enterprises in micro level in collaboration with ACCENTURE, an International Corporate Body. Every year EDII supports SNEHPAD to organize Micro Skillpreneurship Development Programme (MSDPs) to encourage micro entrepreneurs. The objective of this programme is to give managerial, financial and practical training to selected micro entrepreneurs so that they can equip themselves not only for self employment but also for employment generation. Like the past years during the year 2020-21, EDII sanctioned 4 (Four) numbers of MSDPs but due to COVID situation only 2 programmes could be organized leaving the other two for next year. The Programme is of 1 Month with a follow up another one year. Due to rigorous follow up almost all the MSDPs that had been organized in past were at least 80% successful. The following are the highlights on the MSDPs conducted during 2020-21.

Sl No	Name of Programme	Focussed Activity	Number of Entrepreneurs trained	Units Established
1	Artistic Weaving	Ajay Nagar, Titabor, Jorhat	51	39
2	Honey Bee Keeping	Dakhin Porbotia Gram Panchayat, Jorhat	50	44

The specialty of the above two MSDPs is that all the trainees were women. During training despite of domain experts, Resource Persons from Assam Agricultural University, CSIR-NEIST, DI&CC, Bank, LIC, KVIB, NRLM were also engaged for better understanding and future linkages.

Technology and Skill Development Initiative on Handloom Weaving



SNEHPAD has a tie-up with CSIR-NEIST and for last 10 years SNEHPAD has been collaborating CSIR-NEIST to transfer technology to the people of grass root level for quality and quantity production of traditional products. Under this initiative of CSIR-NEIST and SNEHPAD, the main focus has been the traditional weaving activity practiced by rural women. In the past years SNEHPAD organized many Skill Upgradation Programmes on Handloom Weaving and trained more than 1000 weavers. Most of the trainers are in commercial production under guidance of SNEHPAD.

In the year 2020-21, SNEHPAD organized one number of Technology and Skill Development Training on Handloom Weaving at Ajay Nagar, Titabor. Total 40 numbers of weavers were selected for the training. It was a 3 Months programme where all required theoretical and practical training were given by subject matter specialists. Practical Training on Weaving of Jacquard Loom was given to the trainees. Jacquard Loom is almost 5 times more productive than that of the traditional looms that usually the weavers use. In this loom quality can be controlled as per requirement. on Very encouragingly out of 40 trainees 32 trainee weavers has set up their high productive Jacquard Loom units. After completion of the training, SNEHPAD is providing raw material and marketing support to the weavers for commercial production.

Technology and Skill Development Training on Handloom Weaving			
Venue	No of Trainee Weavers	Trainers/ RPs Engaged	Weaving Units Set Up
Ajay Nagar, Titabor, Jorhat	40	Professional Experts, Handloom Deptt, Assam Agril. University	32

SFURTI - Cluster Development Project on Pottery Activity

Ministry of MSME, Govt. of India sanctioned a Cluster Development Project to SNEHPAD for implementing at Bosa Kumar Gaon, Golaghat District. Bosa Kumar Gaon is a very old cluster of about 300 years where 128 families are directly engaged in pottery activity. They produce traditional products like earthen Diya, Pots, and Container for storing curd etc. These are very low cost products. The traditional potters of Bosa Kumar Gaon use only traditional low speed and low productive technology. Therefore, despite of hard labour, their production is very small and low cost. As a result, the potters are very poor. Pottery is the main source of livelihood for the traditional potters of this cluster.

Under this SFURTI Cluster Development Project the following interventions are there to promote the cluster in an integrated way.

1. Hard Intervention

Under Hard Intervention

- (a) a Common Facility Centre (CFC) will be constructed with proper electrification and water supply facility as Infrastructural Development
- (b) All required machineries will be installed in the CFC for technology upgradation
- (c) A Raw Material Bank will be set up for storing raw material which will be used by the artisans as and when needed for commercial purpose

2. Soft Intervention

Under Soft Intervention

- (a) Motivational Campaigns will be organized to motivate the traditional potters to go for commercial production using the SFURTI intervention.
- (b) Skill Development Training Programmes will be organized to make the new machineries installed in the CFC familiar for easy operation for commercial production.
- (c) Design Development Workshops will be organized to produce high value utility and decorative products.
- (d) Exposure Visits to successful SFURTI Clusters will be organized for the Potters to witness the success of the project by interacting with the artisans about the way to success.
- (e) Online and Off line marketing arrangements will be made for the artisans products to explore a big market in and abroad the country.
- (f) Social Security Schemes will be organized for the welfare of the artisans

Product and Process Development Centre (PPDC), Agra is the Nodal Agency for the above SFURTI Project and **EmpowerMSME Trust** is the Technical Agency. They will guide and monitor the successful implementation of the Cluster Development Project.

Under the SFURTI Project already the following activities have been done during the year 2020-21. COVID-19 affected the progress of the Project but the progress of the project was as per expectation considering the pandemic situation.

Organisation of Cluster Artisans/ Beneficiaries

To involve the beneficiary Potters in the Cluster Development Initiative under SFURTI, all the potters have been organized under a Registered Trust namely “**Bosa Kumar Pottery Development Trust**”. All the 128 beneficiaries are the members of the trust. The Trust is involved in the implementation of SFURTI Cluster Development Initiative right from the beginning. After completion of Project Period, the Trust will take over the responsibility of the CFC and will work for further development of the Cluster.

Under the Trust, 10 numbers of Self Help Groups (SHGs) have been organized. All the 128 beneficiary potters are the member of respective SHG. In each SHG 10 to 15 Members are there. The SHGs will perform all production and marketing activities under the guidance of the Trust and SNEHPAD.

Motivational Campaign



Under the SFURTI Project many motivational programmes were organized and the following officials were invited to interact with the artisans to encourage them. Through the campaign linkages were also established with different departments and agencies which will support the cluster in future.

1. The Block Development Officer, Podumoni Development Block, Golaghat
2. The President, Koliapani Gram Panchayat
3. The General Manager, DI&CC, Golaghat
4. Officials from Office of The Development Commissioner (Handicrafts), Jorhat
5. The State Director, KVIC, Guwahati

6. The Senior Manager (Micro Insurance), LIC
7. The Block Programme Manager, ASRLM, Golaghat
8. Officials of Assam Gramin Vikash Bank
9. Sri Pallab Mishra, Empanelled Designer of D.C.(H)
10. Sri Dipakjyoti Borah, Successful Pottery Entrepreneur and Designer

Training on Accounts and Book Keeping



Under the SFURTI Project 3 Days Training Programmes on Accounts and Book Keeping were organized and all the members of the Managing Committee Members of the “Trust” and the President, Secretary and Treasurers were given detail training on proper Book Keeping, Record Maintenance and Accounts Keeping. Resource Persons from SIRD and ASRLM were engaged for giving the training to the members of Trust and SHGs.

Construction of Common Facility Centre

Under the SFURTI Project a Common Facility Centre (CFC) has been constructed as per plan and estimate given by Technical Agency “EmpowerMSME Trust”, Hyderabad. This is a 3600 Square Feet Building with all electric wiring and connection. This CFC is the Training cum Production as well as the Demonstration Centre for the Cluster. All the training and commercial activity will be done in this platform. This CFC has solved a big problem of the cluster. Before construction of the CFC the Potters of the Cluster meet in the “Namghar” of the village which is very small and having no required facilities.



Machineries for the CFC

In the CFC all required machineries for commercial production and training purpose have been installed. Latest Machineries like Electric Potter Wheels, PUGMIL, Refiner, Electric Potter Klan etc. are some of the machineries purchased for the CFC. These machines will give a high yield to the potters with quality product.



Social Security Schemes

Under the Social Security Scheme of the SFURTI Project all 128 potters have been registered under the Office of the Development Commissioner (Handicrafts) for Artisans Card which will cover them under many social security schemes. All the potters have also been covered under Micro Insurance Scheme of LIC

This Project will surely bring prosperity to the poor potters of the cluster.

Celebrations & Welfare Activities

Celebration of SNEHPAD Foundation Day/ Tree Plantation



Due to existing COVID situations, SNEHPAD could not arrange any big programme to celebrate its Foundation Day on 18th February 2021. Some saplings were planted in public places maintaining COVID Protocol on the occasion of the day.

Internship Programmes

Like past years, in the year 2020-21 also SNEHPAD organised an Internship Programme for 2 numbers of University Students. The students were engaged in the GDPD Training and Gram Panchayat Mobilization Activities being run by the organization under SIRD support. They gathered a good experience in the field.

Organization of WeAct Exhibition Cum Sales Event



To provide a marketing platform and to link the weavers, artisans and farmers with buyers, SNEHPAD organized a Daylong Exhibition cum Sales Event at Assam Women University, Jorhat on 6th March 2021.. Total 40 exhibitors participated in the Exhibition as Seller. All the exhibitors were producers promoted by SNEHPAD. The Exhibition was sponsored by WeAct, a National Level Organisation promoting women entrepreneurship. Dr. Ashok Bhattacharjya, Vice Chancellor, Assam Women University inaugurated the Exhibition. Invitees from Assam Agriculture University, Assam Women University, CSIR-NEIST attended the Inauguration of the Exhibition. Handloom Products, Readymade Garments, Jewellery, Cane and Bamboo Furniture, Food Products, Organic Fertilizer, Vegetables were exhibited in the event and products Worth Rs.2,00,000/- were sold with a sizable order for supplying within a limited period. The event was successful to establish linkage with potential buyers.

Raw Material and Marketing Assistance to Weavers/ Artisans/ Farmers

SNEHPAD is continuing its marketing support to the Weavers, Artisans, Farmers promoted under its various projects. SNEHPAD has its own sales outlet at the heart of the city. Total sales of products through its outlet during the year 2020-21 was Rs.9,23,129.00. All the products sold were produced by the weavers, artisans and farmers promoted by SNEHPAD.



Welfare Activities



SNEHPAD, considering it as its duty to extend helping hand to the poor during COVID-19 Lock Down Situations, distributed packets of food items containing Rice, Dal, Mastered Oil, Potato, Onion, Salt, Haldi, Snacks etc to the poor who lives by earning through daily wages and sitting idle without job due to COVID. SNEHPAD distributed food packets to 50 poor families of West Jorhat area

Word of Gratitude

Though the Year 2020-21 was a very black year due to COVID-19 pandemic, everywhere was the environment of fear and depression, SNEHPAD continued its service towards the society and humanity with great enthusiasm. SNEHPAD again passed a successful year only because of the support received from many organizations that consider that SNEHPAD deserves it. We are very much thankful to all the organizations who had extended their support and collaboration even in the period of fear and depression.

We extend our heartfelt gratitude to -

- 1. Ministry of MSME, Govt. of India**
- 2. State Institute of Panchayat and Rural Development (SIPRD)**
- 3. CSIR – NEIST**
- 4. Entrepreneurship Development Institute of India (EDII)**
- 5. Khadi & Village Industries Commission (KVIC)**
- 6. NEDFi**
- 7. PPDC, Agra**
- 8. EmpowerMSME Trust, Hyderabad**
- 9. Assam Agricultural University (AAU)**
- 10. Rain Forest Research Institute (RFRI)**
- 11. All its Staff, Volunteers, Beneficiaries and Wellwishers.**

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