

Annual Report 2014-15



**SOCIETY FOR
NORTH EAST
HANDMADE
PAPER
DEVELOPMENT**

ANNUAL REPORT 2014-15



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LEGAL STATUS

Date of Establishment:18/02/2005

Registered under the Societies Registration Act.XXI of 1860

NO.RS/JOR/238/B/67 of 2004-05

Registered Under Income-Tax Act, 1961 U/S 12AA

Certified by Khadi & Village Industries Commission

Permanent Account No:AAFAS2507L

Vision

To establish a peaceful, lively and dynamic society where every individual will enjoy the goodness of socio-economic equality and prosperity, in turn, which will encourage them to be a part of development.

Mission

To organize and empower the rural poor and to provide them need based inputs so that they can explore their inherent potential for utilizing the same in bringing prosperity and social justice.

Objective

To make each & every poor and deprived rural individual of the area of operation efficient and self sufficient, so that they become able to lead a respectable, prosper and purposeful life which will encourage the system to consider them as resource for further development.

About us



From The Secretary's Table

The year 2014-15 was very significant one for the organisation as it had completed 10th year of its successful existence. In this year SNEHPAD had looked back to review its past services towards development of rural, poor and downtrodden people, especially of women and the youths. During last ten years SNEHPAD organised hundreds of Awareness Meet, Workshop, Skill Development Training, Group Management Programme, Rural Entrepreneurship Development Programme, Integrated Rural Development Programme, Micro Credit and Insurance, Environment and Health related Programmes and had benefited more than 40,000 people directly. For this service SNEHPAD had also been awarded and appreciated many times.

In this year, i.e. in the year 2014-15, SNEHPAD continued same kind of activities and also did some special works to serve the needy people.

SNEHPAD continued its Awareness and Mobilisation Programmes during the year considering the fact that, without motivation, the backward people cannot be linked with the development stream. SNEHPAD tried to motivate the Gram Panchayat Representatives, Farmers, Women, Youths and Peoples Groups so that they can avail the benefits of schemes like MGNREGA, IAY, NRLM, KCC, Financial Inclusion etc. to create community assets, as well as employment and income generation opportunities.

During the year SNEHPAD again focused on Group Mobilisation and Micro Enterprise Development. Selected women SHGs were trained on specific economic activities to set up their own micro enterprises. This was also SNEHPAD's one of the women empowerment initiatives.

SNEHPAD always focuses on Cluster Development activities for accelerating the overall development involving a big size of needy people. SNEHPAD is sincerely working on Handloom Cluster Development at New Sonowal Missing Gaon, Moriani and on Agro-cluster Development at Silikhabari Gaon, Titabor covering hundreds of weavers and farmers.

During the year SNEHPAD joined hand in implementation of Swaswa Bharat Mission at Jorhat District. It also continued its regular activities like Micro Credit and Insurance for the poor's benefit.

Like the past years, SNEHPAD also continued raw material and marketing support to the weavers and artisans who approached for.

SNEHPAD extends its sincere gratitude to all the partner organisations that collaborated SNEHPAD to make its dream of service towards the needy become true

Prakash Thakur

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The Managing Committee

Sr.No	Name	Designation	Occupation	Address
1	Dr. Mokshyada Pr. Borthakur	Chairman	Retired Professor, Assam Agril. University	T.R.P Road, Suwagpur, Cholahara, Jorhat -01
2	Dr. Gakul Sarmah	Vice Chairman	Retired Veterinary Officer	Milonpur, Lohpohia, Jorhat – 06
3	Sri Jiban Ch. Gohain	Vice Chairman	Retired Banker	Lokhimi Nagar, P.O.- RRL, Jorhat -06
4	Sri Prakash Thakur	Secretary	Development Professional	Digombar Chuck, Jorhat – 01
5	Sri Bibek Ranjan Aich	Treasurer	Businessman	American Colony, Moriani, Jorhat
6	Smt. Anjali Bora	Member	Development Professional	Borkhongia Gaon, Jorhat
7	Sri Dipankar Mahanta	Member	Development Consultant	Nobin Nagar, Guwahati
8	Sri Chandra Gogoi	Member	Development Professional	Gajpuria Gaon, Jorhat
9	Sri Debajyoti Doley	Member	Development Professional	New Sonowal Missing Gaon, Moriani, Jorhat
10	Sri Ridip Dutta	Member	Development Professional	Silikhabari Grant, Titabor, Jorhat - 785630

ACKNOWLEDGEMENT

Considering the limitation of resources, SNEHPAD, as a Socio-economic Development Organisation, is bound to take technical and financial support from other agencies for successful implementation of its developmental activities in rural and remote areas for the benefit of the poor and backward people

SNEHPAD extends its sincere gratitude to all the agencies that continued their support towards it in the year 2014-15 too.

SNEHPAD takes the opportunity to acknowledge receipt of financial support from the following agencies.

1. NABARD
2. State Institute of Rural Development (SIRD)
3. North Eastern Institute of Science & Technology (NEIST)
4. NEDFi
5. Khadi & Village Industries Commission (KVIC)
6. Rashtriya Mahila Kosh (RMK)
7. Public Health Engineering Department

We also acknowledge the technical support of the following organisations

1. Centre for Micro Finance & Livelihood
2. Assam Agricultural University

Our Activities

CSIR-NEIST Supported Project on Handloom Cluster Development

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SNEHPAD, since its inception, is trying to promote income generating Activities in a cluster approach. Developing an activity in a cluster manner means serving a big size of people in a single effort. In cluster motivation can easily be done, training can be organised effectively, raw material and marketing support can be provided to the community comfortably.

SNEHPAD is running a Department of Science & Technology, Govt of India funded and CSIR-NEIST supported project on Handloom Cluster Development at New Sonowal Missing Gaon, Moriani, Jorhat covering 8 (eight) numbers of villages. In the first phase total 150 numbers of weavers and 150 numbers of textile artisans are covered under the project directly. The objective of the project is to increase the income of the women weavers and textile artisans by providing them infrastructural support, upgrading their present technology, providing skill development inputs, quality raw materials, design and marketing support in 3 years of project term.

Setting up and Inauguration of CFC



A Common Facility Centre (CFC) has been constructed under the Project to provide training, designing and raw material support to the weavers and the artisans involved with the project. The CFC will also be a common meeting point of the weavers, facilitators and experts. One qualified trainer and one caretaker have also been appointed in the CFC. The CFC is well equipped with modern looms and

mechines

The CFC had been formally inaugurated on 16th May 2014, by renowned Scientist, Former Secretary of DST and Director General of CSIR Padmabhusan Dr. T. Ramaswami in presence of Dr. D. Ramaya, Director, CSIR-NEIST and all the beneficiaries and leading villagers. Dr. T. Ramaswamy appreciated the initiative of SNEHPAD to run the Project successfully.

Distribution of Jacquard Looms and Machines



Under the DST funded CSIR-NEIST supported Handloom Cluster Development Project the following looms and machines had been distributed amongst selected weavers and artisans in presence of Sri Rupjyoti Kurmi, MLA, Moriani Constituency, Sri Dipankar Neog, Scientist, CSIR-NEIST, Dr. Gakul Sarmah, Vice

President, SNEHPAD, The Gram Panchayat President and all the beneficiaries.

Item Distributed	No. Of Item	Beneficiary Covered
Frame Loom with Jacquard Macines and all accessories	52	156
Motorised Sewing and Embridery Mechines	54	162
Total	106	318

Skill Development Training

Under the DST Handloom Cluster Development Project 3 (Three) numbers of Skill Development Training Programmes of 45 days duration on weaving techniques using improved Jacquard Looms had been conducted during the last part of the year 2014-15. Total 52 weavers, who had already been provided Jacquard Looms under the Project, had been trained in the 3 Skill Development Training. After completion of the training 3Kgs of quality cotton yarn had been provided to each trained weaver to start commercial production as per design given by the designer.

Celebration of 10th Anniversary of SNEHPAD



In the year 2014-15, SNEHPAD has completed the successful 10th year of its existence. On this occasion a day long colourful programme was organised on 19th February 2015 remembering and evaluating its service to the society during last 10 years. Eminent personalities like Justice S.N.Phukan, former Judge of Supreme Court of India, Famous Gandhian Padmashree Natwar Bhai Thakkar, Dr. D. Ramaya, Director, CSIR, Imran Shah, President of Asom Sahitya Sabha and about 400 well-wishers joined SNEHPAD in

the celebration. A Souvenir named “SHANKHANADA” was released on this occasion.

Skill Development Initiative

Training on Dress Designing

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Some of the rural women take sewing and embroidery activity as their prime livelihood activity. The activity has a good demand and scope in rural areas. Specially women and children wearing can be designed and made using general sewing machines and tools, if the artisan is skilled. SNEHPAD organised 2 numbers of Skill Development Training on Women and Children Dress Designing at Silikhabari Village, Titabor, Jorhat covering the interested women artisans of 10 numbers of nearby villages. Total 54 numbers of trainees participated in the programme. After the training some of the participants has participated in exhibitions under SNEHPAD support. SIRD collaborated SNEHPAD in organising the successful training.

Awareness Generation Campaign

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Development is possible only when the target group are well conscious about their problems and prospects and also well receptive to avail the benefit offered by various development agencies to overcome their problems. To make the target group conscious and receptive, Awareness Generation Initiative plays an effective role.. It also helps to establish linkage between development agencies and needy beneficiaries. Therefore, SNEHPAD always tries to create awareness among the target group. During the year 2014-15, SNEHPAD organised many Awareness Camps as mentioned in the list below.

Theme	No. Of Programmes	Target Group	No. Of Beneficiaries	Collaborating Agencies
Organic and Composite Farming	7	Farmers, SHGs and Rural Youths	609	SIRD
Livestock Management	3	Farmers, SHGs and Rural Youths	348	SIRD
Mushroom Cultivation	1	Farmers, SHGs and Rural Youths	52	SIRD
Women Empowerment & Group Activity Promotion	3	Rural Women	335	SIRD
Rain Water Harvesting	1	PRI Members, Village Organisations, Farmers	55	SIRD
Women & Child Health	1	Women and Children	82	SIRD
Total	16		1481	

The beneficiaries of the above programmes were followed up by the local coordinators of SNEHPAD for the fulfilment of the objective the Awareness Generation Initiative taken by the organisation

Short Term Training Programme & Workshops

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The artisans, farmers, SHG members, unemployed youths, stakeholders of different developmental schemes, need regular training to update their knowledge and to develop their existing skill. SNEHPAD arranges Short Term Training for them in collaboration with concerned agencies. This kind of training provides the know how about the latest development in the respective field so that the beneficiaries can implement the scheme properly and also can avail the benefit of the scheme. During the year 2014-15 SNEHPAD organised the following Short Term Training Programmes.

Training on MGNREGA

MGNREGA is one of the important Govt. of India flagship programmes that ensures not only employment to the rural unskilled workers, but also creates public and individual assets which can be used for further employment and income generation. It also links the poor villagers with IAY, Sanitation and other such government schemes for their holistic upliftment. SNEHPAD has been trying to provide adequate training to MGNREGA stakeholders like Gram Panchayat Members, MGNREGS Mates and Staff, progressive villagers, farmers and educated youths involving experts and experienced personnel to discuss about the general and technical aspects of MGNREGA. SNEHPAD believes that if MGNREGA is implemented properly, the scenery of the villages will change and every village will become self sufficient.



During year 2015-16 SNEHPAD organised 10 numbers of 2 Days Training Programmes in collaboration with SIRD at 10 Gram Panchayats under Central Jorhat Development Block, Chipahikhola. The resource persons were invited from Central Jorhat Development Block, Soil Conservation Department, Rain Forest Research Institute, Assam Agricultural University and Veterinary Department. Total 517 trainees participated in all the 10 numbers of training programmes.

Theme of the Training Programme	Duration	No of Programmes	No of people benefited
MGNREGA	2 Days	10	517

Workshop on Financial Inclusion

With the growing developmental activities from the government and non government side for the benefit of the common people, the monetary transactions are also increasing to a big extent. Now a days, the monetary benefits of schemes like MGNREGA, IAY, NRLM, NSAP et .comes to the ultimate beneficiaries through bank only. It ensures transparency and prevents corruption. Again, sometimes some fake financial institutions try to mislead the common people attracting towards them offering high benefits against savings. Many times the common people lose their money. Therefore, It becomes very important to aware the common people to attract them to the mainstream banks for savings and getting other financial benefits and also to save them from the fake financial institutions. Therefore SNEHPAD organises Workshops on

Financial Inclusion in collaboration with NABARD, BANK and LIC



During the year 2014-15, SNEHPAD organised total 4 numbers of Workshop on Financial Inclusion with the financial support from NABARD. Resource Persons from NABARD, BANKs, LIC and local Panchayats were invited for the success of the workshops. Total 240 people from different rural areas were benefited from the

workshops.

Theme of the Workshop	Duration	No of Programmes	No of people benefited
Financial Inclusion	1 Day	4	210

Workshop on Kishan Credit Card (KCC)



To sensitise and aware the farmers who are in need of financial support to develop their farm activities, SNEHPAD organises Workshop on Kishan Credit Card (KCC) at different selected rural areas. SNEHPAD involves NABARD, Banks, Agriculture and Veterinary Department in these Workshops to interact directly with the needy farmers. During the year SNEHPAD organised 4 numbers of such programmes benefitting 187 numbers of farmers in collaboration with NABARD

Workshop on Social Audit

Gram Panchayats play a vital role in rural development. They implement schemes like MGNREGA, IAY, NSAP etc. which are directly related to the ultra poor community of the society. Therefore, there must be transparency and quality. To maintain the quality and transparency of these schemes, there is a provision in Gram Sabha where the people of the Gram Panchayat area can audit the schemes already implemented, running schemes and the proposed schemes.

To aware and equip the GP members, staff, beneficiaries and the common people of the panchayats on Social Audit Process and its importance, SNEHPAD organised 10 numbers of Workshop on Social Audit in different 10 Gram Panchayats in Jorhat District in association with SIRI. Total 1345 numbers of participants attended the workshops and got benefitted.



Group Activity Promotion

Training on SHG Management & Accounting

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Self Help Groups (SHGs) are one of the strong mediums of women Empowerment and Rural Development. The women, who are involved in SHGs, get the opportunity to improve their self confidence, self respect and economic condition. When women are organised in groups, they become stronger and attain the capability to defend themselves against all social evils. Therefore, as a social organisation, SNEHPAD always try to organise and motivate the SHGs so that its objective to empower women can be fulfilled.

During the year 2014-15, SNEHPAD organised Training Programmes on SHG management and Accounting in various selected places of Jorhat District under NABARD collaboration. During the year SNEHPAD organised total 8 numbers of such training covering 440 SHG members of 52 numbers of selected SHGs

Theme of the Training	Area Covered	No of Programmes	No of SHG members benefited
Financial Inclusion	8 nos of GPs	8	210

Micro Enterprise Development Programme (MEDP)

The members of Women Self Help Groups (SHGs) are basically housewives. The quality of planned commercial productivity is hidden in them but need to explore it so that the women SHGs can be upgraded as Micro Enterprises for the financial empowerment of the involved members. Therefore, they need quality training input to develop their entrepreneurial qualities.



During the year 2014-15 SNEHPAD organised 5 numbers of Micro Enterprise Development Programmes (MEDPs) for 30 numbers of matured SHGs of Arandhara Gaom, Bonpithaguri Gaon, Sotai Bhakat Gaon, Dholi Kumar Gaon and Kothalbari Kumar Gaon of Jorhat District in association with NABARD. The duration of each programme was 13 days and training on financial, managerial and practical aspects were given by experts. Total 150 SHG members were trained in all the 5 programmes. After completion of the training most of the trainees have started commercial ventures in group or individual level under guidance of SNEHPAD. The practical training were given on Doll Making, Traditional Jewellery Making, Fabric Painting and Tie & Dye and Jute Carpet and Mat Weaving as per the choice of the trainees of the MEDPs.

Theme of the Training Programme	Duration	No of Programmes	No of women SHG Members benefited
Enterprise Development on Doll Making, Fabric Painting, Mat Weaving	13 Days	5	150

Promotion of Farm Activity

Formation of Farmers Club

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In the year 2014-15, SNEHPAD has formed 10 numbers of Farmers Clubs under NABARD guideline in different 10 numbers of villages in Titabor Sub Division Area of Jorhat District. All the 10 villages are nearby villages suitable to form a commercial agricultural cluster in near future. The Farmers Clubs will act as facilitator to promote and develop agro-based activities in their respective villages involving the farmers and the people directly or indirectly involved with farm sector. SNEHPAD will guide and support the Farmers Clubs to avail the benefits of the schemes of NABARD, Banks, SIRD, Agriculture Department, Veterinary and Fishery Department, Assam Agricultural University and other related agencies. SNEHPAD has already conducted a detail baseline survey involving the farmers Clubs to identify the agro related problems and prospects of their respective villages. SNEHPAD is confident that this initiative will surely help the farmers utilise their all resources to generate their present income and will uplift their present living condition.

Workshop on Agricultural Marketing

To link the farmers of Titabor Area of Jorhat District, SNEHPAD organised a Workshop on Agricultural Marketing in collaboration with NABARD. Experts on this field including Dr. Girindra Nath Hazarika, Director (Research) AAU, Jorhat, Sri Mayur Bora, DDM, NABARD, Jorhat, Dr. Nibedita Deka, Professor, AAU, Jorhat and Successful Farmers of the District attended the Workshop as Resource Persons. Total 65 progressive farmers attended in the Workshop and interacted lively with the experts. The feedback was that, the farmers considered the workshop as very fruitful one.

Training on Vermi Composting

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SNEHPAD organised 3 numbers of Training Programmes on Vermi Composting in Titabor area covering 177 Famers of 3 different Gram Panchayats. The trainees were given practical training on setting up of low cost bamboo vermi composting unit for production of quality vermin composts to apply the same in their agriculture field to promote the concept of organic farming. NABARD sponsored the training programmes. Experts from Rain Forest Research Institute conducted the practical and theoretical part of the training programmes.

Swacchwa Bharat Mission

The new government of India is concentrating a lot on cleanliness and has started Swacchwa Bharat Mission to maintain cleanliness and greenery everywhere in the country. Dirty environment is one of the main causes of diseases, social and individual unrestness. SNEHPAD also considers it as its responsibility to join hand in Swaswa Bharat Campaign.

During the year 2014-15, SNEHPAD performed many activities in support of the Swaswa Bharat Mission Campaign.

Construction of Low Cost Sanitary Latrines

During the year 2014-15, SNEHPAD has constructed 17 numbers of Low Cost Sanitary Latrines for private use of 17 selected BPL households under Namchungi Panchayat Area. The making cost of each latrine is Rs.12,000/- only which has been funded by Public Health Engineering Department under Swaswa Bharat Mission Scheme.

As demand is big, SNEHPAD will try to continue this activity during the next financial year also.

Awareness on Swaswa Bharat Mission and Safai Abhijan

SNEHPAD also organised 2 numbers of Awareness Meet on Swaswa Bharat Mission in collaboration with NABARD in the following venues

1. Assam Agricultural University (AAU), Jorhat
2. Women University, Jorhat

Personalities like the Vice Chancellor, AAU and the Chief Administrator, Women University, DDM, NABARD, Jorhat, almost all the teachers of AAU and Women University attended the Awareness Meet and also joined the "Safai Abhijan" in their respective campus and outside. In both programmes about 250 students actively participated took oath to work for maintaining a clean and green India.



Celebrations

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World Environment Day

On the occasion of World Environment Day on 5th June 2015, SNEHPAD organised a Workshop on Environment Protection through Water and Soil Conservation at Gotonga Village, Jorhat. Sri Keshob Baruah, Range Officer, Soil Conservation Department and Smt. Sanghamitra Shyam of the same Department explained the modern techniques of water and soil conservation focusing the need for these. Some saplings of fruit bearing trees were also planted in the campus of Gotonga Namghar on the occasion.

International Human Rights Day

SNEHPAD observed the International Human Rights Day on 10th December 2014 at 69 No Pachim Khongia Gram Panchayat Auditorium, Jorhat in collaboration with Human Rights Cell, J.B. College, Jorhat. Dr. Bimal Bora, Principal, J.B.College, Dr. Bolin Hazarika and Dr. Mridul Dutta, Associate Professors of J.B.College explained about the significance of the day, the legal provisions for safeguarding human rights and also discussed about how to prevent the growing human rights violation cases. About 60 conscious people resides in the GP area participated in the workshop with full enthusiasm

Micro Finance and Micro Insurance Activities

SNEHPAD is continuing its Micro Credit and Micro Insurance activities under support of NEDFI, Rashtriya Mahila Kosh and LIC. During the year 2014-15 SNEHPAD disbursed an amount of Rs.1,40,000/- only to some selected weaver and artisan groups to accelerate their economic activities. Again SNEHPAD had already covered about 7065 numbers of poor villagers under its Micro Insurance activity.

Participation in Training and Workshop

Training and learning is indispensable for capacity building, especially for those who directly work for the upliftment of the society. For capacity building of the volunteers and workers, SNEHPAD participates in various training programmes and workshops. During the year SNEHPAD workers participated in the following capacity building

Theme	Venue	Organised By	Name of Volunteer
Workshop on Content Witting on Developmental Issues	NIRD, Guwahati	Centre for Rural Development	Prakash Thakur Chandra Gogoi
Orientation Training on Micro Finance and Income Generation Issues for NGOs	NIPCCD, Guwahati	Rashtriya Mahila Kosh, New Delhi	Chandra Gogoi Mridul Saikia
Workshop on Value Chain Approach for Handmade Paper Industry	NIRD, Hyderabad	KVIC	Monjit Baruah Jatindranath Pathak
Training on Social Audit under MGNREGA	SIRD, Guwahati	SIRD	Prakash Thakur Asifur Rahman
Training on Financial Management	IIE, Guwahati	Centre for Micro Finance & Livelihood	Mayuri Sarmah Anjali Bora
Training on Export Proceedures	Indian Institute of Foreign Trade, New Delhi	KVIC	Prakash Thakur
Workshop on Income Generating Opportunities in North East India	Bhubaneswar, Orisa.	Sir Dorabji Tata Trust, Mumbai	Dr. Gakul Sarmah

Marketing Support to Artisans and Participation in Exhibitions

During the year SNEHPAD provided marketing support to its weavers and artisans through SNEHPADs own Sales Outlet and participated in 2 Exhibitions under NABARD support for displaying and selling of the products made by the artisans and weavers under its guidance. SNEHPAD had learnt a lot and could sell the products satisfactorily.

1. Surajkund Mela, Haryana
2. 11th International Trade Festival, Guwahati

MOU signed during 2014-15

6.

During the year 2014-15, SNEHPAD got opportunities to collaborate with some esteemed organisation to get support to accelerate its present activities. SNEHPAD signed MOUs with the organisations

1. On 24/09/2014 SNEHPAD signed an MOU with Centre for Micro Finance and Livelihood (CML), Guwahati. According to the MOU, CML had taken the responsibility to provide inputs for capacity building of the organisation. During the MOU term CML would give training, fellowship, internship and exposure support to SNEHPAD.
2. On 4/02/2015 SNEHPAD signed an MOU with the Project Director, DRDA, Jorhat. This MOU permits SNEHPAD to run a Sales Outlet at BHOGDOI SHG Market set up by DRDA at Jorhat City for displaying and selling rural products promoted by SNEHPAD.
3. On 25/03/2015 SNEHPAD signed an MOU with Centre for Micro Finance and Livelihood (CML), Guwahati. Under this MOU, CML would provide fellowship support worth Rs.8,000/- per month for one year to one of the active workers of SNEHPAD to work full time basis for the enhancing the activities of the organisation

Gratitude to volunteers and well-wishers

SNEHPAD extends its sincere gratitude to all the Board Members, volunteers, co-ordinators, staff and well-wishers for their support for fulfilment of the objective of the organisation. Without their advice and hard work SNEHPAD could not exist so long and celebrate its 10th Anniversary in such a befitting manner.

